



A FULL-MEDIA HOLIDAY GUIDE

When we think of Christmas in Vancouver, we think JOY—and all the shopping, dining and entertaining that goes along with it.

This year, join us in making JOYful holiday memories inspired by a new full-media guide reaching an audience of nearly 200,000.

Content will share the many ways to enJOY Vancouver to the fullest this holiday season by spending quality time in the city's many wonderful, welcoming neighbourhoods.



MULTI-MEDIA ASSETS

joy magazine
45,000 magazines distributed to (\$100k+) high household income homes in Metro Vancouver, with 90,000+ readers.

Double Page Spread + 3 bonus product spotlights	\$8,580
Full Page + 2 bonus product spotlights	\$4,600
1/2 Page + 1 bonus product spotlight	\$2,600
1/4 Page + 1 bonus product spotlight	\$1,485
Product spotlight	\$500

Space close: September 17, 2018
Material Deadline: September 20, 2018
Distribution: November 2018

joy digital and social
Vita Daily will spread the JOY with all advertisers by including a series of digital stories to share with their highly engaged community of 103,500 followers and subscribers, through newsletters, web posts and social properties.

vitadaily.com is Vancouver's first lifestyle and shopping influencer established over 14 years ago.

To book contact Eve Abrams at: eabrams@shaw.ca or call: 604-789-9073